

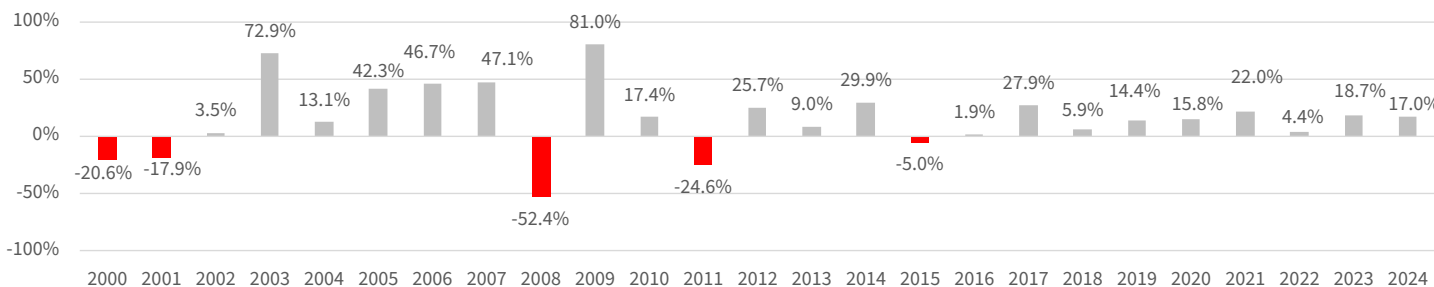
# Kotak BSE Sensex Index Fund

(An open-ended scheme replicating/tracking the BSE Sensex Index)



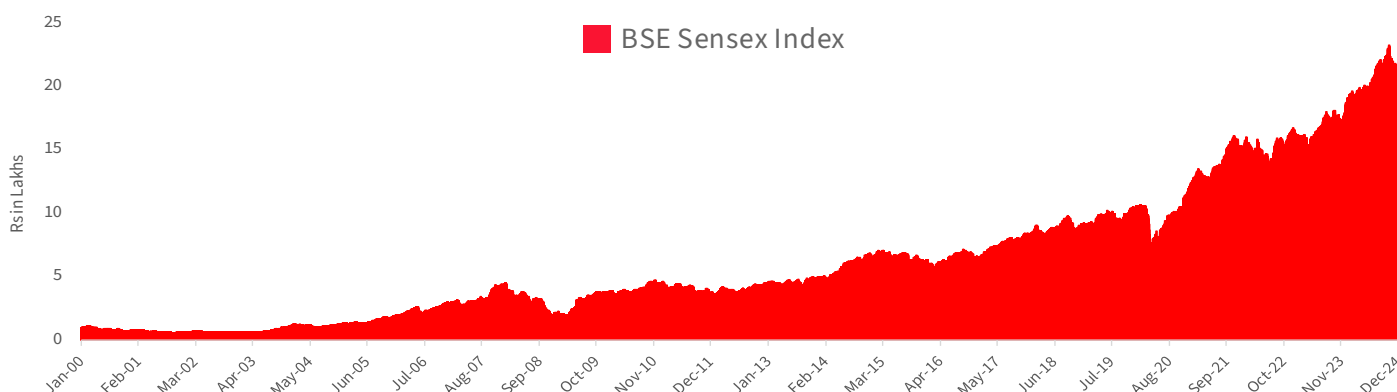
## BSE Sensex Index: Positive Returns in 19 out of last 24 Calendar Years

BSE Sensex Index Has Given An Average Return of 16% Over Last 24 Years



Source: Bloomberg, Data as of 31 December 2024. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

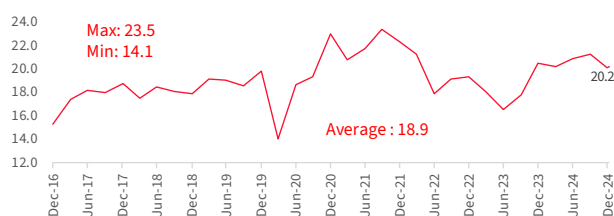
## BSE Sensex Index Wealth Creation: Investment up from Rs 1 Lakh to Rs 21 Lakhs in 24 Calendar Years



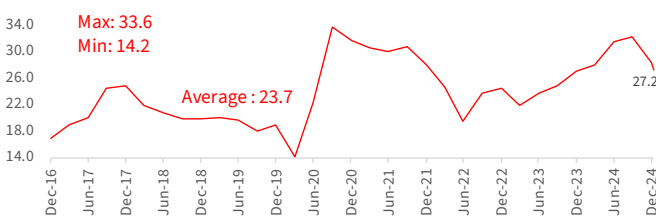
Data as on 31 December 2024. Source: www.asiaindex.co.in, Bloomberg. Data based on Total Market Capitalization of companies. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

## Large Cap Trading At Lower Premium vs Mid Cap and Small Cap

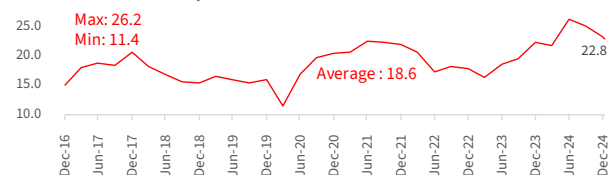
BSE Sensex Index P/E (x) – 1 Year Forward



BSE MidCap Index P/E (x) – 1 Year Forward



BSE SmallCap Index P/E (x) – 1 Year Forward

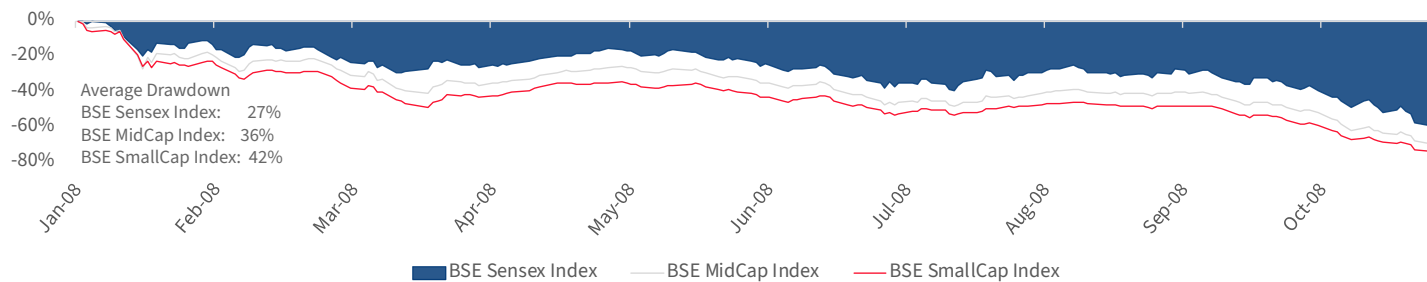


### Valuation

BSE Sensex Index	At 7% premium to historical average
BSE MidCap Index	At 15% premium to historical average
BSE SmallCap Index	At 22% premium to historical average

Source: Bloomberg, Data as on 31st Dec 2024. Data for BSE Sensex Index and BSE Midcap Index taken from Dec'15 to Dec'24. Data for BSE Smallcap Index taken from Dec'16 to Dec'24. Data based on Total Market Capitalization of companies. BSE Sensex Index represents the Large Caps, BSE Midcap Index represents the midcap, BSE Smallcap Index represents the small cap. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. P/E: Price to Earnings

## BSE Sensex Index - Lower Drawdown Than Other Indices



Source: ICRA MFI Explorer. Period of drawdown is from 8th Jan 2008 to 27th Oct 2008 during the GFC Crisis. Past performance may or may not be sustained in the future. BSE Sensex Index represents the Large Caps, BSE Midcap Index represents the midcap, BSE Smallcap Index represents the small cap. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

### Why Invest in Kotak BSE Sensex Index Fund?



#### Diversification

Invests in the 30 largest companies across various sectors to reduce risk



#### Wealth Creation

Demonstrated upward trajectory over long term, making it a suitable choice for wealth creation



#### Low-Cost Investment

Having lower expense ratios can boost net returns over long term



#### Investment Through SIP

Offers an efficient way for investors to participate in the overall market growth

For detailed index methodology kindly visit [www.asiaindex.co.in](http://www.asiaindex.co.in). The above data/image is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. For detailed Asset allocation, Investment strategies and Scheme Features, please refer to Scheme Information Document (SID) at <https://www.kotakmf.com/Information/forms-and-downloads>

### Who Should Invest In This Fund?



Long Term Investors



New Investors in Equity Mutual Funds



For Exposure in Top 30 Market Cap Companies



Low-cost Alternative

For detailed Asset allocation, Investment strategies and Scheme Features, please refer to Scheme Information Document (SID) at <https://www.kotakmf.com/Information/forms-and-downloads>

### Important Details

#### Name of the Scheme

Kotak BSE Sensex Index Fund

#### Category of Scheme

Others - Index Fund

#### Benchmark Name

BSE Sensex Index (Total Return Index)

#### Fund Manager(s)

Mr. Devender Singhal, Mr. Satish Dondapati and Mr. Abhishek Bisen

<sup>^</sup>Please refer to the Scheme Information Document (SID) of the scheme for complete details about minimum application amount for ongoing purchase. For detailed Asset allocation, please refer to Scheme Information Document (SID)

#### Minimum Amount for Application in the NFO of scheme

Rs. 100/- and any amount thereafter<sup>^</sup>

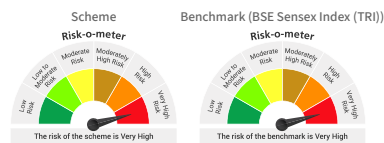
#### Type of scheme

An open ended scheme replicating/tracking the BSE Sensex Index

#### Investment Objective

The investment objective of the scheme is to provide returns that, before expenses, corresponding to the total returns of the securities as represented by the underlying index, subject to tracking errors.

However, there is no guarantee or assurance that the investment objective of the scheme will be achieved.



(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or the model portfolio and same may vary post NFO when actual investments are made)

#### KOTAK BSE SENSEX INDEX FUND

An open-ended scheme replicating/tracking the BSE Sensex Index.

#### This product is suitable for investors who are seeking:<sup>\*</sup>

- Long term capital growth.
- Return that corresponds to the performance of BSE Sensex Index, subject to tracking error.
- <sup>\*</sup> Investors should consult their financial advisor if in doubt about whether the product is suitable for them.

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Past performance may or may not be sustained in future. For more details visit [www.kotakmf.com](http://www.kotakmf.com). For detailed portfolio and related disclosures for the scheme(s) please refer our website <https://www.kotakmf.com/Information/forms-and-downloads>. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The fund manager may make the changes, as per different market conditions and in the best interest of the investors. To view the latest complete performance details of the Scheme(s) kindly refer to the factsheet on our website <https://www.kotakmf.com/Information/forms-and-downloads>.

Investors may consult their financial expert before making any investment decision.

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